

### **Abstract of the Invention**

5 The invention relates to a funeral/memorial/death anniversary reminder service. This service helps funeral attendees to reflect on the life of the deceased and, where appropriate, to contact the bereaved and express support on a funeral anniversary. Contrary to common wisdom, under certain circumstances, expressing support to the bereaved on the funeral anniversary has a positive effect and is appreciated. The service can be an effective way of advertising a funeral related business.